

# GRC CONFERENCE 2019

## SPONSORSHIP PROSPECTUS

# CONNECT WITH YOUR TARGET AUDIENCE





# GRC Conference 2019

**WHERE GOVERNANCE AND RISK MANAGEMENT ALIGN FOR IMPACT**

12 – 14 August 2019 | The Diplomat, 3555 S Ocean Drive, Hollywood, FL, USA

ISACA and The IIA are pleased to once again collaborate to bring you the 2019 Governance, Risk, and Control (GRC) Conference. Join more than 600 governance, risk, and control professionals from 40+ countries at the event that draws together the best and brightest minds to embrace challenges, forge solutions, and define the future of global GRC. [www.isaca.org/grc](http://www.isaca.org/grc)

VIEW THE  
2019  
CONFERENCE  
PROGRAM  
[WWW.ISACA.ORG/GRC](http://WWW.ISACA.ORG/GRC)

## CONFERENCE SCHEDULE

### EVENTS

#### WELCOME RECEPTION

Monday, 12 August | 5:15PM – 6:30PM

### EXHIBIT TIMES

Monday, 12 August | 7:00AM – 6:30PM

Tuesday, 13 August | 7:30AM – 4:05PM

Wednesday, 14 August | 7:30AM – 10:30AM

### SPONSORED SESSIONS

#### INNOVATION SESSIONS

Monday, 12 August

7:45AM – 8:05AM | 9:50AM – 10:10AM | 4:05PM – 4:25PM

Tuesday, 13 August

7:45AM – 8:05AM | 9:50AM – 10:10AM | 4:05PM – 4:25PM

Wednesday, 14 August | 9:50AM – 10:10AM

## TOPIC AREAS

- Deep Dive Learning Labs
- Governance, Risk and Compliance
- Cyber (Security, Resilience, Mitigation)
- Leadership Career and Communication Development

# SPONSORSHIP PACKAGES



**GOLD  
SPONSOR**  
US \$25,000

Premium positioning of 2 exhibit booths in Innovation Exchange Expo Hall including Supporting Sponsor benefits (\$12,000 value)

3 complimentary full conference registrations (\$4,950 value)

Highlighted sponsor for one of the following: Hotel Keycard, Registration Kiosk or Welcome Reception sponsor (\$6,000 – \$11,000 value)

SPEAKING SESSION: Innovation Session in Innovation Theater (\$3,500 value)

Logo and sponsorship level prominently displayed at conference

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

3 Exhibitor Passes

Premium positioning in conference mobile application and program guide

Attendee roster with name and company

*SPECIAL EVENT WITH  
NETWORKING RECEPTION*







**SILVER  
SPONSOR**  
US \$18,500

Premium positioning of exhibit booth in Innovation Exchange Expo Hall including Supporting Sponsor benefits (\$6,000 value)

2 complimentary full conference registrations (\$3,300 value)

Highlighted sponsor for one of the following: Conference app, floor clings, breakfast, badge holder or pad folio sponsor (\$5,000 – \$6,500 value)

SPEAKING SESSION: Innovation Session in Innovation Theater (\$3,500 value)

Logo and sponsorship level prominently displayed at conference

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

3 Exhibitor Passes

Premium positioning in conference mobile application and program guide

Attendee roster with name and company

*SPONSORED SPEAKING SESSIONS*





**BRONZE  
SPONSOR**  
US \$13,500

Premium positioning of exhibit booth in Innovation Exchange Expo Hall including Supporting Sponsor benefits (\$6,000 value)

1 complimentary full conference registration (\$1,650 value)

Refreshment break sponsor (\$4,000 value)

SPEAKING SESSION: Innovation Session in Innovation Theater (\$3,500 value)

Logo and sponsorship level prominently displayed at conference

Logo and company description prominently displayed on ISACA web site and logo in pre-event promotional materials

3 Exhibitor Passes

Premium positioning in conference mobile application and program guide

Attendee roster with name and company



**SUPPORTING  
SPONSOR  
(EXHIBITOR)**  
US \$6,000

One 10'x10' pipe and drape exhibit booth in Innovation Exchange Expo Hall

3 Exhibitor Passes

Company logo & description in conference mobile application

Logo on ISACA web site with recognition

Welcome reception and breaks served in the Innovation Exchange Expo Hall to ensure maximum exposure to attendees

**NOTE THAT EVERYTHING IS SUBJECT TO CHANGE AND IS BASED ON AVAILABILITY.**

**VENUE AND ACCOMMODATIONS**  
THE DIPLOMAT  
3555 S OCEAN DRIVE | HOLLYWOOD, FL, 33019  
Phone: 954.602.6000



## SPONSORSHIP CONTACT

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Sean Stringer  
Director, Sponsorship  
+1.847.660.5729  
sstringer@isaca.org

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### **INTERNATIONAL HEADQUARTERS**

1700 E. Golf Road | Suite 400  
Schaumburg, IL 60173 | USA